
30 Things You Should Be Doing to Launch Your Creative Business

→→→Build Your Business

Week 1: Evaluation

- Day 1 – Self-Evaluate
- Day 2 – Analyze your product/service
- Day 3 – Identify your market
- Day 4 – Business plans + Goals
- Day 5 – Get Organized
- **Rest:** Day 6
- Day 7 – Read a great book

Week 2: Brand

- Day 8 – Name your business
- Day 9 – Design your brand identity
- Day 10 – Design your website
- Day 11 – Choose your social media platforms
- Day 12 – Discover your message
- **Rest:** Day 13
- Day 14 – Watch a great movie

Week 3: Plan

- Day 15 – Pricing + Financials
- Day 16 – Social Media Strategy
- Day 17 – Marketing
- Day 18 – Yearly
- Day 19 – Staffing
- **Rest:** Day 20
- Day 21 – Intern in your market

Week 4: Produce

- Day 22 – Execute your plans
- Day 23 – Hire a team
- Day 24 – Gather a focus group
- Day 25 – Create partnerships
- Day 26 – Differentiate your products/services
- **Rest:** Day 27
- Day 28 – Mentor your expertise

Week 5: Connect

- Day 29 – Find clients
- Day 30 – Build relationships
- Day 31 – Network and Join Organizations.

*Launch your business. #Stop Dreaming. #Start Creating.
A fun checklist from virgogirlmedia.com*